2022 Arkansas Master Gardener Friend of Master Gardener Award - Business or Organization Category

Submission Deadline is Sunday, January 15, 2023

| MG Program Name: | |
|--|-----------|
| MG Program Size: 50 members or fewer | |
| Name of MG Contact Submitting Nomination: | |
| MG Contact Email Address: | |
| MG Contact Phone Number: | |
| | |
| Business or Organization Name: | |
| Business or Organization Contact Name: | |
| Email Address for Contact: | |
| Phone Number for Contact: | |
| Business or Organization Mailing Address: | |
| City: | Zip Code: |
| | |
| MG President Name: | |
| MG President Email Address: | |
| MG President Phone Number: | |
| | |
| County Extension Agent Name: | |
| Agent's Email Address: | |
| Agent's Phone Number: | |
| County Extension Agent or MG President Signature: | |
| Date of Signature: | |

2022 Arkansas Master Gardener Friend of Master Gardener Award - Business or Organization Category

Guidelines: This award is open to a non-Extension or non-Master Gardener business or organization who has shown outstanding support of the Master Gardener Program in your county EXCEPT those who have won in the last 5 years.

The nomination must not exceed 500 words. Please submit the following information:

- 1. Give a description of how the business or organization has supported the MG program in your county. (45 points)
- 2. Explain the business or organization's impact on the MG program, Extension Service and the county. Be sure to include how the business or organization's impact was evaluated. (45 points)
- 3. Submit a maximum of four (4) high-resolution action-oriented digital images in JPEG format embedded at the end of your nomination. Identify via captions who is in the image, the project name and site, and MG work being performed. Images should provide support, clarify and enhance the understanding of the nomination narrative. Digital images may include photographs, newspaper clippings, etc. (10 points)

Winning nominations will be presented as a video at the AR MG State Conference, then made available statewide. The video requires an approximate 300-word script, which will be taken from the nomination. Please have numerous additional action-shot images available to enhance the video.

Ensure all nomination forms are completed, signed and dated before submitting.

All entries must be sent electronically with 2 attachments in one email. (Create a separate email for each award category.)

- 1. The completed and physically signed application form (may be submitted as a PDF or image). This application form is used by RRR to verify nomination authenticity. The application form is not sent to the judges.
- 2. The completed, clearly labeled (2022 [category], [nominee] and [county]) nomination, including images with captions, as a Microsoft Word or Google Doc attachment. This nomination document is forwarded to the judges.

RRR prefers all program nominations be submitted on the same day.

For guidance in writing effective entries (based in large part on judges' comments), see:

- 1. 2022 Arkansas Master Gardener Awards cover letter.
- 2. Checklist for Writing an Effective 2022 Arkansas Master Gardener Nomination.