

2022 Arkansas Master Gardener Excellence in Education Award

Submission Deadline is Sunday, January 15, 2023

MG Program Name: _____

MG Program Size: 50 members or fewer _____ OR 51 members or more _____

Name of MG Contact Submitting Nomination: _____

MG Contact Email Address: _____

MG Contact Phone Number: _____

Project Name: _____

Project Inception Date: _____

Targeted Audience(s)/Number of Participants: _____

Number of MGs working on Project _____ Total MG Project Hours in 2022 _____

Project Chairperson Name: _____

Project Chairperson Email Address: _____

Project Chairperson Phone Number: _____

MG President Name: _____

MG President Email Address: _____

MG President Phone Number: _____

County Extension Agent Name: _____

Agent's Email Address: _____

Agent's Phone Number: _____

**County Extension Agent or
MG President Signature:** _____

Date of Signature: _____

2022 Arkansas Master Gardener Excellence in Education Award

Guidelines: The Excellence in Education (EIE) Award is designed to recognize an outstanding project that demonstrates significant learning in a targeted audience(s.) The project must target one of the following groups:

- Youth/School Program
- Demonstration or Research Gardens
- Underserved Audience (i.e., seniors, people with disabilities, low-income families, incarcerated individuals)

The project must have been implemented for one full year. The project should be easy for other MG programs to replicate. The project should be practical and affordable for the intended audience and should reflect cultural aspects of the targeted audience(s) and MG program. Educational information provided by the project must be University of Arkansas research based. All sanctioned projects EXCEPT previous EIE winners are eligible.

The **nomination must not exceed 800 words**. Please submit the following information:

1. Give a description of the project including how it started and its evolution to today, the project's location, the need for the project, intended audience(s) and how they were identified, and project goals. List the number of MGs who worked the project and total MG project hours. Be sure to identify all project partnerships, partners' roles and contributions to the project. (40 points)
2. Identify the project's impacts on the intended audience(s), MG program, Extension Service and county. Explain how the project's impacts were evaluated. (40 points)
3. Discuss the ease of replicating the project, how the project was funded and how much it cost to implement and maintain. (10 points)
4. Submit a maximum of four (4) high-resolution action-oriented digital images in JPEG format embedded at the end of your nomination. Identify via captions who is in the image, the project name and site, and MG work being performed. Images should provide support, clarify and enhance the understanding of the nomination narrative. Digital images may include newspaper clippings, garden layouts, etc. (10 points)

Winning nominations will be presented as a video at the AR MG State Conference, then made available statewide. The video requires an approximate 300-word script, which will be taken from the nomination. Please have numerous additional action-shot images available to enhance the video.

Ensure all nomination forms are completed, signed and dated before submitting.

All entries must be sent electronically with 2 attachments in one email. (Create a separate email for each award category.)

1. The completed and physically signed application form (may be submitted as a PDF or image). This application form is used by RRR to verify nomination authenticity. The application form is not sent to the judges.
2. The completed, clearly labeled (2022 [category], [nominee] and [county]) nomination form, including images with captions, as a Microsoft Word or Google Doc attachment. **This nomination document is forwarded to the judges.**

RRR prefers all program nominations be submitted on the same day.

For guidance in writing effective entries (based in large part on judges' comments), see:

1. 2022 Arkansas Master Gardener Awards cover letter.
2. Checklist for Writing an Effective 2022 Arkansas Master Gardener Nomination.