

# 2022 Arkansas Master Gardener Newsletter of the Year Award

**Submission Deadline is Sunday, January 15, 2023**

MG Program Name: \_\_\_\_\_

MG Program Size: 50 members or fewer \_\_\_\_\_ OR 51 members or more \_\_\_\_\_

Name of MG Contact Submitting Nomination: \_\_\_\_\_

MG Contact Email Address: \_\_\_\_\_

MG Contact Phone Number: \_\_\_\_\_

Newsletter Name: \_\_\_\_\_

Newsletter Editor's Name: \_\_\_\_\_

Editor's Email Address: \_\_\_\_\_

Editor's Phone Number: \_\_\_\_\_

MG President Name: \_\_\_\_\_

MG President Email Address: \_\_\_\_\_

MG President Phone Number: \_\_\_\_\_

County Extension Agent Name: \_\_\_\_\_

Agent's Email Address: \_\_\_\_\_

Agent's Phone Number: \_\_\_\_\_

**County Extension Agent or  
MG President Signature:** \_\_\_\_\_

Date of Signature: \_\_\_\_\_

# 2022 Arkansas Master Gardener Newsletter of the Year Award

**Guidelines:** This award is open to all MG Program newsletters EXCEPT the previous year's newsletter winners. The newsletter must be written and edited by Master Gardeners.

This award will be judged on the following four criteria:

1. Overall presentation or appearance of the publication (25 points)
2. Content (25 points)
3. Writing (25 points)
4. Graphics, layout, and design (25 points)

Submit the completed application form. Also include two examples of your 2022 MG newsletter as PDF-formatted email attachments.

**Winning nominations** will be presented as a video at the AR MG State Conference, then made available statewide. The video requires an approximate 300-word script, which will be taken from the nomination and editor interviews via email. Please have numerous action-shot images of newsletter creation/editing available to enhance the video.

---

**Ensure all nomination forms are completed, signed and dated before submitting.**

**All newsletter entries must be sent electronically with 3 attachments in one email. (Create a separate email for each award category.)**

1. The completed and physically signed application form (may be submitted as a PDF or image). This application form is used by RRR to verify nomination authenticity. The application form is not sent to the judges.
2. Clearly labeled (2022 [category], [nominee] and [county]) email subject line with your 2 newsletter PDFs attached. **The 2 newsletter PDFs (with properly formatted email subject line) are forwarded to the judges.**

RRR prefers all program nominations be submitted on the same day.

**For guidance in writing effective entries (based in large part on judges' comments), see:**

1. 2022 Arkansas Master Gardener Awards cover letter.
2. Checklist for Writing an Effective 2022 Arkansas Master Gardener Nomination.